



STEVE DIGGS' INTRODUCTION

Few people can speak about leadership, sales, and branding with as much insight and humor as our featured guest ... Steve Diggs. Steve has been a college professor and is a renowned private investor. He is the founder of 6 businesses, including his wildly successful Nashville advertising and broadcast communications firm, The Franklin Group, Inc. He has hosted 7 radio and TV shows...and is a bestselling author of 10 books. Steve has shared his insights over 3000 times on 5 continents. Ladies and gentlemen, it's time to fasten your seatbelts and start your engines. Please join me in welcoming ... Steve Diggs!