

STEVE DIGGS' **FAST-FORWARD LEADERSHIP**™

*"I work with great organizations that want to **FAST-FORWARD** their **Leadership Skills** and Grow **SALES, PRODUCTIVITY, & PROFITS.**"*



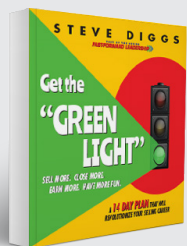
Steve believes no organization will be at it's best until every team member develops *The Fast-Forward Leader Mindset™*. These programs can be mixed and matched and tailored to your audience's specific needs.



The Principles of Principled Leadership™

This is Steve's premier presentation. Empowers your organization to:

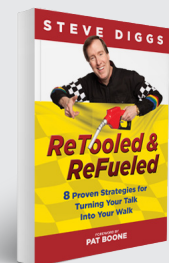
- Implement the 3 Steps from Success to Significance
- Help Leaders Build Their Brands...and Communicate Their Message
- Lead Millennials...Kill the Entitlement Mentality...Stop Herding Cats!
- Deepen Your Leaders' Bench Strength



Get the "Green Light"...How Leaders Sell, Negotiate & Close™

A star salesman himself, Steve will make your team proud to be salespeople and arm them with great takeaways they can begin using tomorrow!!!

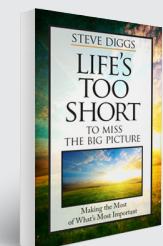
- Implement Effective Goal-Setting Techniques
- Develop a Dynamic New Grasp of What Closing Is All About
- The 8 Crowbar Truths of the Incredibly Productive Salesperson™
- Improve their Presentation & Negotiating Skills



Person to Personal: The People Skills in the Workforce Event™

This is the ultimate team building experience! Designed to accomplish 3 goals by showing your team how to:

- Effectively Relate with Your Customers
- Respond Better to Management
- Play Better in the Sandbox with Each Other



The Come-Back Customer: What Great Companies Do to Keep Them Coming Back™

Steve has helped 100s of companies keep their customers loyal...these are the strategies that will do the same for!

steve@SteveDiggs.com • www.SteveDiggs.com • 615.300.8263

STEVE DIGGS (CSP) is a *Leadership Execution & Resiliency Expert* who knows what it takes to be a great leader. He is the founder of six businesses including a wildly successful Nashville advertising agency and broadcast production firm. After five heart bypasses at age 39 he determined to go from success...to significance.

Since selling his business in 2000, Steve has shared his insights over 3000 times on five continents. His *Fast-Forward Leadership Programs™* keep Steve's clients on the cutting-edge of industry best practices as they grow sales and profits. Although Steve lives in Nashville, speaking requests take him all over the world. He is the author of ten books.



Mercedes-Benz

Walmart



American Airlines



PRINCESS



Colonial Life
The benefits of good hard work.™



H&R BLOCK



"Whether it's on the football field, or in real life, one of the keys to victory is good coaching. Steve Diggs has blessed people worldwide. Steve communicates with authority...gets to the point. He has blessed my life. I know Steve will bless your life, too."

Gene Stallings, Legendary Pro and College Football Coach



Why Hire Steve?

- 1) Founder of six highly profitable businesses, he has spent over 30 years in the trenches educating and motivating his own employees...and meeting payrolls.
- 2) Hire with certainty. Steve is a Certified Speaking Professional (CSP)™...the National Speakers Association's highest earned degree...held by less than 2% of speakers worldwide.
- 3) He is a bestselling author of ten books and 100's of major website articles.
- 4) He is a recognized Leadership Execution Expert.
- 5) He presents high-content material in an infotainment format...lot of humor, eye candy, and audience interaction...with an occasional magic trick.
- 6) He shows up early, loves visiting with the audience, and delivers more than expected.
- 7) He stays in touch with you throughout the process.
- 8) He appreciates the uniqueness of your audience...and will tailor his presentation their exact needs and expectations.
- 9) He has been the host of nine radio and TV shows and a major label recording artist...Steve knows how to communicate with an audience!
- 10) Steve's a really fun guy who's driven to keep his audiences on the cutting edge of industry best practices.

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