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"I work with great organizations that want to FAST-FORWARD their Leadership Skills and Grow SALES, PRODUCTIVITY, & PROFITS" -Steve

## **Premier Programs Include:**

- The Principles of Principled Leadership<sup>TM</sup>
- Get the Green Light...How Leaders Sell, Negotiate &CloseTM
- Person-to-Personal: The People in the Workforce Event<sup>TM</sup>
- The Come-Back Customer: What Great Companies Do to Keep Them Coming Back<sup>TM</sup>

**STEVE DIGGS (CSP)** is a *Leadership Execution Expert* who knows what it takes to be a great leader. He led his own advertising agency and broadcast production firm for 25 years. Since selling it, he has built an international speaking, consulting and writing business. His *Fast-Forward Leadership Programs*<sup>TM</sup> keep Steve's clients on the cutting-edge of industry best practices. Although Steve lives in Nashville, speaking requests take him all over the world. He is the author of ten books.

Steve is a sought after keynote and breakout speaker, corporate/leadership trainer, and C-Suite coach and encourager. He is the recipient of the National Speakers Association's Certified Speaking Professional (CSP) designation...the highest earned degree in the speaking industry...held by less than two-percent of speakers worldwide.

Always content rich, on-message, and up-to-the-minute, Steve has shared his insights over 3,000 times on five continents. He is a bestselling author and a high-content communications expert who inspires his audiences with wit, storytelling, and an encyclopedic knowledge of leadership strategies, sales technique, and communication skills...always lots of laughs, eye-candy, and an occasional magic trick.

## CNN has called Steve a "public relations expert."

He has shared his insights with some of America's best-known brands including American Airlines, McDonalds, Wal-Mart, FedEx, Hilton, BMW, CNN, Princess Cruises, Mercedes-Benz, Hampton Inns, Colonial Insurance, CBS Radio, and Celebrity Cruise Line. Steve has been seen him on NBC, CBS, ABC, CNN, FOX, or CBS Radio and hosted seven radio and television shows of his own. Currently, *The Big Picture with Steve Diggs*<sup>TM</sup> is airing nationally on public television and is heard around the world on radio.

Steve is the founder of 6 businesses, is renowned private investor, was a college teacher, and he recorded for a major record label.

Steve and Bonnie were married in 1976. Their top priority is serving Jesus and reflecting Him to others. The couple have four children and six grandchildren. When in town, they can be seen near their Nashville home cruising on their Harley Davidson.

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"We have had presidents, senators, congressmen, governors, comedians and a myriad others speak at our dinners over the last 20 year, but we received more positive comments about Steve's speech than anyone else's. Steve was tremendously helpful to us as we prepared the program for the evening. He was beautifully prepared, making his presentation fit perfectly with our goal for the entire event. In a word he was the "best." We will certainly want him to do it again." - World Christian Broadcasting